



Hello! I'm

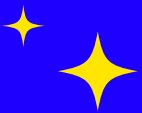
DEANNE

...pronounced DEE-ANNE

I believe that art and design should not only look great but bring about a positive impact to its end users.

Whether it simply raises a smile or ignites a shift in their thinking, my life's mission is to visually instigate change.

I am a highly talented, motivated and passionate creative, who will be an invaluable asset to your work force.



CONTACT

 deaowencreates
 deaowencreates.co.uk
 deanne.owen16@gmail.com
 07517 442219
 deanneowencreates

⚡ CREATIVE SUPERPOWERS ⚡

A great eye for layout and hierarchy

Fantastic instinct for colour

Strong and versatile illustration skills

Adaptable to a myriad of styles

Creates and implement style guides

CAREER MILESTONES

- Designed the award-winning TaskMaster board game, which sold over 73,000 units.
- Facilitating creative sessions for neurodivergent children
- Created the game Super Slow Sloths in my style, which required over 150 illustrations.
- Became a certified Mental Health First Aider.

COLLEAGUES DESCRIBE ME AS

Passionate and Driven

Empathic and Supportive

Meticulous and Organised

Colourful and Quirky

Friendly and Silly





WORK HISTORY & EDUCATION



GRAPHIC DESIGNER | 2022–PRESENT

I'm an in-house designer and video editor for a renewable energy company.

- Respond to a wide variety of briefs, including: printed collateral, event stands, social media, video editing, animation, email and web assets.
- Currently designing and implementing new brand style guides.
- Am a very active member of the Mental Health First Aid team.



CREATIVE FACILITATOR & ASSISTANT | 2026

I design and run creative sessions for neurodivergent children.



DESIGN & SOCIAL MEDIA MANAGER | 2022

Designed, wrote and managed the social media content.

- Created and implemented a new branding style guide.
- Increased Instagram account reach by 18,136%.
- Completed a course in Circular Economy & Sustainability Strategies.



SENIOR GRAPHIC DESIGNER | 2013–2022

Starting as a Junior, I spent 9 years designing a huge range of games, gifting, puzzles & books for many major retailers in the UK and Worldwide.

- Redesigned the company branding and created a new styleguide.
- Led hundreds of projects from concept to finale product.
- Line-managed a team of 5 designers and liaised with the Product Managers.



GRAPHIC DESIGNER | APRIL–NOV 2011

Created bespoke design for a print on-demand franchise.

- Designed a B2B/B2C system template for healthcare services to order custom stationery (e.g. business cards, letterheads, comp slips, etc).
- Front of house, printing and reprographics, account management.



BA HONS GRAPHIC DESIGN & ILLUSTRATION

First Class Hons



MENTAL HEALTH FIRST AIDER

Adult MHFA Two Day course